WSO 1901	Char
	WSOC/IV

Greer, Margolis, Mitchell & Associates 3050 K Street NW Washington, DC 20007

WSOC-TV 1901 North Tryon Street Charlotte, NC 28206-2700

Greer, Margolis, Mitchell & Associates (2890) Telerep/Philadelphia, Philadelphia (1057) 1537/08AMA FOR AMERICA (134149) Politica! - Federal Candidate (1067) Pol/B Obama/D/Pre/US (16256) Telerep/Philadelphia 10/09/12-10/15/12 DRAMA FOR AMERICA BASSETT, LAURA Nationa!/Political 325152 95/101/1537 Standard Contract # Schedule Dates **Locount Types** Puyer Name Silling Type Advertiser Sales Office hone/Fax **Agency** Product

Date Entered	08/02/12	Charlotte (WSO)
Last Modified	10/08/12	By Broadcast Mont
Enthered By	Jill Hipskind	Oct. 2012
CD-0P	₽	Grand Total:
Hebdine #	06260350	
Demo		.=
Onder Type	Normal	
Package beat		
Commission %	15.00	
Commission	\$25,998.75	
Net Total	\$147,326.25	
Sales Tax		

\$173,325.00 \$173,325.00

E E

ŝ	Une Type / Break Type (Ref #)	Dates	S	Length	Run Times	SPW	£	Tu We Th	ري د	Su Spots	Rate	L	Total	Siation	Comments		Fortered
-	1.0 Revised Line / Spot	10/09/12-10/12/12	9	305:	:30 5A" (A (EST)	ß		×						Charlotte (WSOC)		ľ	21/2/8
ا∹	1.1 Hormal Line / Spot	10/09/12-10/12/12	in	:305:	:30 SA- 5:30A (EST)	4	×	×	×	-	*	\$425.00	\$1,700.00	\$1,700.00 Charlotte (WSOC)		\- <u>-</u>	10/8/12
7	2.6 Revised Line / Spot	10/09/12-10/12/12	ę	306:	:30 6A- 7A (EST)	۵۰	×	×	 					Charlotte (WSOC)			6/2/32
~	2.1 Normal Line / Spot	10/09/12-10/12/12	2	306	:30 6A- 7A (EST)	4	×	×	 	4	*	9850.00	\$3.400.00	\$3.400.00 Charlotte (WSOC)			CV8/72
~ 1	3,0 Revised Line / Spot	10/09/12 10/12/12	9	12,08:	307A-94 (EST)		4	4	ļ					Charlotte (WSOC)			21/2/12
~	3.1 Normal Line / Spot	10/09/12-10/12/12	5	:3074	:307A- 8A (EST)			2 3 2	1	6		\$775.00	\$6,975.00	\$6,975.00 Charlotte (WSOC)			0/8/12
3.1	3.1.1 Preempt	10/09/12						 				-		Charlotte (WSOC)	No Aval/Exception		
₹	4.0 Normal Line / Spot	10/13/12-10/13/12	9	:3064	:30 64- 8A (EST)	<u> </u>			-	Ī	23	\$225.00	\$225.00	\$225.00 Charlotte (WSOC)			¢17678
7.	5.0 Revised Line / Spot	10/13/12-16/13/12	9	:3084	308A- 9A (EST)		 		-					Charlotte (WSOC)	!		21/0/8
Ŋ	5.1 Normal Line / Spot	10/13/12-10/13/12	2	30 BA	:30 8A 9A (EST)			 		=	*	\$475.00	\$475.00	\$475.00 Charlotte (WSOC)			D/8/12
6.6	6.0 Revised Line / Spot	10/14/12/10/14/12	e	A906:	:306A-8A (EST)			 	ļ	-				Charlotte (WSOC)			6070
6.	6.1 Normal Line / Spot	10/14/12-10/14/12	9	₹	:306A- 8A (EST)			 	ļ	1	\$22	\$275.00	\$275.00	\$275.00[Chartothe (WSOC)		1	51,870
7,5	7 J Revised Line / Spot	10/14/17-10/14/12	Q	:3084	:30 8A- 9A (EST)	-		 						Charlotte (WSOC)		8	8/3/12
7.1	7.1 Normal Line / Spot	10/14/12-10/14/12	2	3084	:308A- 9A (EST)	_				1 1	, 22	\$500.00	\$500,00	\$500.00 Charlotte (WSOC)			0/8/17
					CON	NH.	FIRMATION CONTRACT	N N	S	RAC						1	
pre	Accepted Agency/Atvertiser,			Date:	Accepted-Station:	Station:					Date:	8	Comments:				
												_					

WSOC-TV does not accept advarising contracts that impermissibly discriminate on the basis of tace or ethnicity. This non-discrimination provision is a condition of each advartising contract with this station whether verbal or written

Sales Tax

30 Gr.	WSOC-TV 1901 North WSOC-TV Greer, Margolis, Mitchelf & Associates 3050 K Street NW Washington, DC 20007	WSOC-TV 1901 North Tryon Street Charlotte, NC 28206-27/	WSOC-TV f901 North Tryon Street Charlotte, NC 28206-2700 Associates	Schedu Adverduc Agency Producy Brand Sales o Sales o Buyer P Phoney OPE Account	Contract # Schedule Dates Advertiser Agency Product Brand Sales ptrson Sales Office Buyer Name Phone/Pax CPE Account Types Comments	325152 10/09/12-10/15/12 Pol/8 Obama/D/Pre/US (16256) Greer, Margolis, Mitchell & Associates (2890) Political - Federal Candidate (1067) 1537/OBAMA FOR AMERICA (134149) Telerep/Philadelphia Philadelphia (1057) Telerep/Philadelphia BASSETT,LAURA / 95/101/1537 National/Political Standard OBAMA FOR AMERICA	5/12 3/Pre/US (3, Mtchell ral Candid rational ra	(16256) 18. Associate (10) UCA (13) Illadelphi	dates (2 57) 4149) a (1057)	(068	Date Entered Last Modified Entered By CO-OP Headline # Dento Order Type Peckage Deal Commission 9% Coeminission Net Total Sales Tax	differed By Ppe e # # # # # # # # # # # # # # # # # #	08/02/12 10/08/12 Jill Hipskind No 06260350 15.00 \$25,998.75 \$147,326.25		Charlotte (WSOC) By Broadcast Month Oct. 2012 Grand Total:	137 137	\$173, \$173,	Rata \$173,325.00 \$173,325.00
홀	Line Type / Break Type (Ref #)	ype (Ref #)	Dattes	Ķ	Length	Кил Пляез	OM Mas	Tu We	e Th Fr	r Sa Su	300S	Rate	Total	_	Statton	Consments	stre	Entered
ю.	8.0 Revised Line / Spot	10/0	10/09/17-16/12/12	w	:30 9A- 10A (EST)	(EST)	4	×	×					Charlotte (WSOC)	(WSOC)			8/2/12
8	8.1 Normal Line / Spot	10/0	10/09/12-10/12/12	и	:30 9A- 10A (EST)	(EST)	4	×	×	 	4	\$375.00		\$1,500.00 Charlotte (WSOC)	(WSOC)			10/8/12
20.	9.0 Revised Line / Spot	0/or,	10/09/12-10/12/12	9	:30 10A- 11A (EST)	(EST)	4	× ×	×					Charlotte (WSOC)	(WSOC)			8/2/12
oi s	9.1 Normal Line / Spot	10/0	10/09/12-10/12/12	<u>., , , , , , , , , , , , , , , , , , , </u>	3010A-11A (EST)	(EST)	4		×		4	\$375.00		\$1,500.00 Charlotte (WSOC)	(WSOC)			10/8/12
	10.0 Newton Line / Spot	10/01	10/09/12-10/12/12	D 4	3010:584-12P (EST)	2P (EST)	4 4	× >	× >	 				Charlotte (WSOC)	(WSOC)			8/2/12
3.1.6	11.0 Revised Lire / Spot	10/0:	10/09/12-10/12/12	- 3	3012P- 1P (EST)	EST)	4		\ ×	- - - -		m·c/ot		42, vocuu Charlotte (WSOC)	(WSOC)			10/8/12
111	11.1 Normal Line / Spot	10/01	10/09/12-10/12/12	Ŋ	:30 12P- 1P (EST)	EST)	4	×	d	ļ	4	\$375.00		\$1,500.00 Charlotte (WSDC)	(WSOC)			10/8/12
12.6	12.0 Normal Line / Spot	10/1	10/13/12-10/13/12	9	:3012P-12:30P (EST)	OP (EST)						\$200.00		Charlotte (WSOC)	(wsoc)			8/2/12
12.0.1	12.0.1 Preempt	10/1.	10/13/12											Charlotte (WSOC)		Program Change/Exception - FOOTBALL	/Exception	
13,0	13,0 Revised Line / Spot	10/1	10/14/12-10/14/12	9	:3012P-17:30P (EST)	CP (EST)	+							Charlotte (WSDC)				8/2/12
13.1	13.1 Normal Line / Spot	10/1	10/14/12-10/14/12	<u>.</u>	:3012P- 12:30P (EST)	0P (EST)	1				=	\$275.06		\$275.00 Charlotte (WSOC)	(WSOC)			10/8/12
3.41	14.0 regress Line / Spot	10/01	10/09/12-10:12:12	٥	3032- 4P (EST)	(15)	m	×	×					Charlotte (WSOC)	(WSOC)			8/2/12
				1		NOS	CONFIRMATION CONTRACT	ATIC	N Z	LNC	A S S							
Accepted	Accepted Agency/Advertiser:				Date:	Accepted-Station:	ion:		<u>;</u>		!	Date:	Comments:					

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicityThis non-discrimination provision is a condition of each advertising contract with this stationwhether verbal or written

Contract #

WSOC-TV

Greer, Margolis, Mitchell & Associates 3050 K Street NW Washington, DC 20007

WSOC-TV 1901 North Tryon Street Charlotte, NC 28206-2700

Greer, Margolls, Mitchell & Associates (2890) Telerep/Philadelphia, Philadelphia (1057) 1537/OBAMA FOR AMERICA (134149) Political - Federal Candidate (1067) Pol/B Obama/D/Pre/US (16256) Teferep/Philadelphia 10/09/12-10/15/12 BASSETT, LAURA National/Political 95/101/1537 Schedule Dates Accdunt Types Buyer Name Advertiser Sales Office Phone/Fax Agency Product Prend

OBAMA FOR AMERICA

Standard

війпа Туре

Comments

\$147,326.25 10/08/12 JIB Hipskind \$25,998.75 08/02/12 06260350 Normal 15.00 운 Commission % Last Modified Package Deal Date Entered Order Type Commission **Enterned By** teadAne # Sales Tax Het Total 80-00

Rate \$173,325.00	\$173,325.00		
Sports 137	137		
(WSOC)	Grand Total:		

\$975.00 \$825.00 \$475.00 \$3,400.00 \$3,400.00 \$3,400.00 \$3,400.00 \$3,400.00 \$3,400.00 \$3,400.00 \$3,400.00 \$3,400.00	e E	Une Type / Break Type (Ref #)	Dates	Sec Length	angtin Rum Times	MdS	£	T. ₩e	£ ₹	Spots 1.8		Rate	Total	Station	Comments	Entered
Like / Spot Like / Spot Like / Spot Like / Spot 4 X	14.1No	rmal Line / Spot	10/09/12-10/12/12	8	:303P- 4P (EST)		*	×			4	1375.00	\$1,500.00	Charlotte (WSOC)		10/8/12
Line / Spot 10/09/12-10/12/12 5 33 GP- 5:30P (EST) 4 X <td>15.0 Re</td> <td>Wised Live / Spot</td> <td>10:09/12-10/12/12</td> <td>9</td> <td>:30 4P- SP (EST)</td> <td></td> <td>4</td> <td>×</td> <td></td> <td></td> <td></td> <td>-</td> <td></td> <td>Charbtte (WSOC)</td> <td></td> <td>21/2/8</td>	15.0 Re	Wised Live / Spot	10:09/12-10/12/12	9	:30 4P- SP (EST)		4	×				-		Charbtte (WSOC)		21/2/8
Line / Sport Line / Sport Line / Sport 4 X	15.1 No.	mal Line / Spot	10/09/12-10/12/12	5	:30-4P- SP (EST)	<u> </u>		×				1825.00	\$4,125.00	Charlotte (WSOC)		CIVENO
Line / Spot 10/09/12-10/12/12 5 :30 S-30P- GP (EST) 4 X </td <td>.5.0 Re</td> <td>vised Line / Sport</td> <td>10/09/12-10/12/12</td> <td>9</td> <td>:30 SP- 5:30P (EST)</td> <td><u> </u></td> <td>- -</td> <td>····</td> <td>×</td> <td></td> <td>-</td> <td></td> <td></td> <td>Charlotte (#SOC)</td> <td></td> <td>07/2/8</td>	.5.0 Re	vised Line / Sport	10/09/12-10/12/12	9	:30 SP- 5:30P (EST)	<u> </u>	- -	····	×		-			Charlotte (#SOC)		07/2/8
Line / Spot 10/09/12-10/12/12 6 :30/5:30P- 6P (EST) 4 X </td <td>16.1 No.</td> <td>rmal Line / Spot</td> <td>10/09/12-10/12/12</td> <td>S</td> <td>:30 SP- 5:30P (EST)</td> <td></td> <td></td> <td>×</td> <td></td> <td><u> </u> </td> <td>4</td> <td>1850.00</td> <td>\$3,400,00</td> <td>Charlotte (WSOC)</td> <td></td> <td>10/8/17</td>	16.1 No.	rmal Line / Spot	10/09/12-10/12/12	S	:30 SP- 5:30P (EST)			×		<u> </u> 	4	1850.00	\$3,400,00	Charlotte (WSOC)		10/8/17
Ine / Spot	17.6Re	vised Line / Spot	16/09/12-10/12/12	9	:305:30P- 6P (EST)	-		×						Charlotte (WSDC)		8(7/13
Live / Spot 10/09/12-10/12/12 6 :30 Ger 6:30P (EST) 6 X X X X X X 6 \$1,100.00 Ine / Spot 10/13/12-10/12/12 5 :30 Ger 6:30P (EST) 6 X X X X X X X 6 \$1,100.00 Ine / Spot 10/13/12 6 :30 Ger 6:30P (EST) 1 \$390.00 Ine / Spot 10/14/12-10/14/12 6 :30 Ger 6:30P (EST) 1 1 \$1,000.00	17.1 No.	rmal Line / Spot	10/09/12-10/12/12	5	:305:30P- 6P (EST)		4	×		ļ 	4	975.00	\$3,500.00	Charlotte (WSOC)		10/8/12
the / Spot 10/13/12-10/13/12 5 :30/6P-6:30P (EST) 6 :30/6P-6:30P (EST) 6 \$1,100.00 Ine / Spot 10/13/12-10/13/12 6 :30/6P-6:30P (EST) 1 1 \$1,000.00 Ine / Spot 10/14/12-10/14/12 6 :30/6P-6:30P (EST) 1 1 \$1,000.00	18.0 Ret	vised Line / Spot	10/00/12-10/12/12	10	:30 6P- 6:30P (EST)			×	ļ ₁		_	-		Charlotte (WSOC)		H/2/12
lne / Spot 10/13/12-10/13/12 6 :30 GP- 6:30P (EST) 1 \$390.00 lne / Spot 10/14/12-10/14/12 6 :30 GP- 6:30P (EST) 1 1 \$1.000.00 lne / Spot 10/14/12-10/14/12 5 :30 GP- 6:30P (EST) 1 1 \$1.000.00	18.1 No	mal the / Spot	10/09/12-10/12/12	5	:306P- 6:30P (EST)			×	··		Ì	100.00	\$6,600.00	Charlotte (WSOC)		10/8/17
line / Spot 10/14/12-10/14/12 6 :30 6P- 6:30P (EST) 1 \$1.000.00 \$1,000.00	19.0 No.	mal Line / Spot	10/13/12-10/13/12	9	:30 6P- 6:30P (EST)				-		_	390.00		Charlotte (WSOC)		8/2/12
10/14/12-10/14/12 6 (30/6P-6:30P (EST) 1 1 \$1.000.00 \$1,000.00	19.0.1 Pre	empt	10/13/12										<u></u>	Charkotte (WSOC)	Program Change/Exception	1
10/14/12-10/14/12 5 :30/6P- 6:30P (EST) 1 1 \$1.000.00 \$1,000.00	20.0 Res	ised tine / Spot	10/14/12-10/14/12	9	(30 69- 6:30P (EST)					-				Charlotte (WSOC)	· FOUTBALL	25.2743
	20.176	maj Line / Spot	10/14/12-10/14/12	5	:30 6P- 6:30P (EST)				ļ	1	1 \$1.	000:00	\$1,000.00	Charlotte (WSOC)		10/8/12
TO CHICO HOTHWAY	-															
CONFIRMATION CONFIRMA					Õ	ONFL	RMA		CON	ITRA(CT					
Date: Accepted Agancy; Accepted Station: Date: Comments:	ceptect-Aga	ancy; Advartser:		Da		xt-Station:					Dake:		Comments:			

WSOC-TV does not accept advertising contracts that importanissibly discriminate on the basis of race or ethnicity This non-discrimination provision is a condition of each advertising contract with this stations whether verbal or written

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WSOC-TV	1901 North Tryon Street Charlotte, NC 28206-2700	
		WSOCTV

10/08/12 JIII Hipskind

Date Entered Last Modified

Entered By

60-05

06260350

teadline #

Normal

Order Type

08/02/12

Contract #	325152
Schedule Dates	10/09/12-10/15/12
Advertiser	Pol/B Obama/D/Pre/US (16256)
Agency	Greer, Margolis, Mitchell & Associates (2890)
Product	Political - Federal Candidate (1067)
Brand	1537/OBAMA FOR AMERICA (134149)
Salesperson	Teferep/Philadelphia, Philadelphia (1057)
Sales Office	Telerep/Philadelphia
Buyer Name	BASSETT, LAURA
Phone/Fax	/
CPE	95/101/1537
Account Types	National/Political
Billing Type	Standard
Comments	OBAMA FOR AMERICA

Greer, Margolis, Mitchell & Associates 3050 K Street NW Washington, DC 20007

Bate		\$173,325.00			
C) Spots	137	137			
Charlotte (WSOC) By Broadcast Month	Oct. 2012	Grand Total:			

\$147,326.25

Net Yotal Sales Tax

\$25,998.75

15.00

21.0 Re 22.0 Re		Names	8	Length Run Times		SPW Mo 1	Tu We Th	S E	Su Spots	Rate	Total	Station	Comments	Frabara
21.1 No	21.0 Revised Line / Spot	10/09/12-10/11/12	٤	:30 11:35P- 12:02A (EST)	ST)	4	× ×					Charlotte (WSDC)		21/2/8
22.0 Re-	21.1 Normal Line / Spot	10/09/12-10/11/12	-5	:3011:35P- 12:02A (EST)	(S)	4	×		•	\$500.00		\$2,000,000 Charlotte (ACOC)		40,0117
	22.0 Revised Line / Spot	10/15/12-10/15/12	9	:30 8P- 1GP (EST)	 -	7	 	ļ				Charlotte (WCOC)		27/0/07
22.1 No	22.1 Normal Line / Spot	10/15/12-10/15/12	In .	:30(8P- 10P (EST)		2	ļ			\$6,000.00		412 DOD ON Charlette Current		28.52
23.0 Res	23.0 Revised Line / Spot	10/15/12-10/15/12	9	:30 10P- 11P (EST)	ļ	- 	ļ			and a second		Charlotte (MCOC)		71/0/07
23.1 No	23.1 Normal Line / Spot	10/15/12-10/15/12	NA.	:30 10P- 11P (EST)			 			\$4.500.00	W 200 W	to son on charter Autor		21.77/0
24.0 Rev	24.0 Revised Line / Spot	10/09/12-10/09/12	9	:309P- 10P (EST)			ļ		-	1	n-contribet	Charletta (MCCC)		71 /8/17
24.1 Nov	24.1 Normal Line / Spot	10/09/12-10/09/12	Life.	:30 9P- 10P (EST)		-			2	47 800 ON	£15 500 0V	tit 60 MCharteta Michol		71.77
25.0 Rev	25.0 Revised Line / Spot	10/09/12-10/09/12	-5	:30 10P- 11P (EST)					-		a-maximus	Charlotta Aucho	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	71/0/07
25.1 Nor	25.1 Normal Line / Spot	10/09/12-10/09/12	LΛ	:30 10P- 11P (EST)	-		 		<u> </u>	es 600 no	At GWD 24	Charlette Ostroch		27.77
25.0 Rev	25.0 Revised Line / Spot	16/10/12-16/10/12	ψ.	:308:30P. 99 (EST)		-			1	Chichender &	n'moret	Paramona Charlette (WSCC)		10/8/12
25.1 Nor	26.1 Normal Line / Spot	10/10/12-10/10/12	in	:308:30P- 9P (EST)			, -		-	65 000 DO	90 000 00	Colored (WSDL)		21/7/6
27.0 Rev	27.0 Revised Line / Spot	10/10/12-10/10/12	9	:30 99- 9:30P (EST)	-					and the same of th	n-nonic+	Charlette (WSCC)		20/8/02
27.1 Non	27.1 Wormal Line / Spot	10/10/12-10/10/12	157	:309P- 9:30P (EST)					-	47 TOD DO	00 003 54	Change (WSOL)		69.2/32
H									*	DO:005'/*	m.uuc, /¢	Prisourus (MSOL)		10/8/12
					CONFI	RMA	NOI	CON	NFIRMATION CONTRACT	 				
epted-Age	Accepted-Agency; Advertiser;		Date		Accepted-Station:	_ ا				Date:	Communic			

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicityThis non-discrimination provision is a condition of each advertising contract with this stationwhether verbal or written

		Contract #	32515
-		Schedule Dates	10/09/12-1
	WSOC-TV	Advertiser	Pol/B Obam
	1901 North Tryon Street	Agency	Greer, Marg
	Charlotte, NC 28206-2700	Product	Politicai · Fe
WSOC:TV		Brand	1537/0BAM

Contract #	325152
Schedule Dates	10/09/12-10/15/12
Advertiser	Pol/B Obama/D/Pre/US (16256)
Agency	Greer, Margolls, Mitchell & Associates (2890)
Product	Politicai - Federal Candidate (1067)
Brand	1537/OBAMA FOR AMERICA (134149)
Salesperson	Telerep/Philadelphia, Philadelphia (1057)
Sales Office	Telerep/Philadelphia
Buyer Name	BASSETT, LAURA
Phone/Fax	,
5	95/101/1537
Account Types	National/Political

Standard OBAMA FOR AMERICA

Account Types Billing Type Comments

Greer, Margolis, Mitchell & Associates 3050 K Street NW Washington, DC 20007

08/02/12	10/08/12	Jill Hipskind	No	06260350		Normal		15.00	\$25,998,75	\$147,326.25	
Date Entered	Last Modified	Entered By	4 0-00	Headfine #	Demo	Order Type	Package beat	Commission %	Commission	Net Total	Sales Tax

Rate \$173,325.00	\$173,325.00
Sports 137	137
Charlotte (WSOC) By Broadcast Month Spots Oct. 2012	Grand Total:

	Lure 1ype / Break 1ype (ker #)	Dates	ķ	Length	Run Times	SPW Mo	₽,	We Th	8	ß	Sports	Rate	Total	Slatton	Comments	Entered
28,0	28,0 Revised Line / Spot	10/10/12-10/10/12	:3	30:10P	3010P 11P (EST)									Charlotte (WSDC)		8/2/12
28.1	28.1 Hormal Line / Spot	10/10/12-10/10/12	-20	:3010P-	30 10P- 11P (EST)						-	\$4,300.00	\$4,300.00	\$4,300.00 Charlotte (WSOC)		10/8/12
29,0	29.0 Revised Line / Spot	10/11/12-10/11/12	٥٠	:30,8P- 9P (EST)	o (EST)				.					Charlotte (WSOC)		8/2/12
23	29.1 Wormal Line / Spot	10/11/12-10/11/12	5	:30 BP- 9P (FST)	, (EST)	<u> </u>				 	-	\$4,000.00	\$4,000.00	\$4,000.00 Charlotte (WSOC)		toraviz
30.0	30.0 Wormal Line / Spot	10/11/12-10/11/12	9	:30 99- 10P (EST)	IP (EST)	<u> </u>			 		_	\$5,000.00		Charlotte (WSOC)		21/2/8
0.0.1	30.0.1 Preempt	10/11/12									_		5	Chartotte (WSDC)	Program Change/Exception DEBATE	
31.0	31.0 Revised Line / Spot	10:11/12-10/11/12	-6	.30 10P 1	30 10P- 11P (EST)									Charlotte (WSOC)		872/12
31.1	31.1 Mormal Line / Spot	10/11/12-10/11/12	-5-	:3010P-1	:30:10P- 11P (EST)						1	\$5,000.00	\$5,000.00	\$5,000.00 Charlotte (WSOC)		10/8/12
32.0	32.0 Revised Line / Spot	10/12/12-10/12/12	۳	:30 8P- 9P (EST)	(EST)				-					Charlotte (WSOC)		8/2/12
32.1	32.1 Normal Line / Spot	10/12/12-10/12/12	LFS	:30 8P- 9P (EST)	, (EST)						1	\$2,000.00	\$2,000.00	\$2,000.00 Charlotte (WSOC)		10/8/12
33.0	33.0 Revised Line / Spot	16/12/12-10/12/12	9	:30 9P- 10P (EST)	th (EST)									Charlotte (WSDC)		8/2/12
33.1	33.1 Wormal Line / Spot	10/12/12-10/12/12	22	:30 9P- 10P (EST)	IP (EST)				-	 	=	\$3,000.00	\$3,000.00	\$3,000.00 Chartotte (WSOC)		10/8/12
2,0	34.0 Revised Line / Spot	10/12/12-10/12/12	9	:3010P-11P (EST)	1P (EST)				. 1					Charlotte (WSOC)		9/2/12
				_							<u> </u>					
					CONF	IRM	M	S	NFIRMATION CONTRACT	TRA	Ş					
pted	Accepted-Agency/Advertiser:		_	Date:	Accepted-Station:	on:					Date	2	Comments:			

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity This non-discrimination provision is a condition of each advertising contract with this station whether verbal or written

į	WSOC-1V 1901 North Tryon Street	Charlotte, NC 28206-2700	
			WSOC-TV

325152

Contract #

Greer, Margolls, Mitchell & Associates (2890) Telerep/Philadelphia, Philadelphia (1057) 1537/OBAMA FOR AMERICA (134149) Polítical - Federal Candidate (1057) Pol/B Obama/D/Pre/US (16256) Telerep/Philadelphia 10/09/12-10/15/12 OBAMA FOR AMERICA BASSETT, LAURA National/Political 95/101/1537 Standard Schedule Dates Account Types Buyer Name Advertiser Sales Office HING Type Phone/Pax Comments Agency Product Brand

Greer, Margolis, Mitchell & Associates 3050 K Street NW Washington, DC 20007

08/02/12	10/08/12	JIII Hipskind	Ş.	06260350		Normal		15.00	\$25,998.75	\$147,326.25	
Date Entered	Last Modified	Entered By	GO-09	Headline #	Damo	Order Type	Package Deel	Commission %	Commission	Net Total	Sales Yax

Rate \$173,325.00	\$173,325.00		
Spots 137	137		
Charlotte (WSOC) By Broadcast Month Oct. 2012	Grand Total:		

	rue she / mean she (re) +)	Calles	Sec Length	mgth Run Times	8	SPW Mo Tu	¥e T	ι. S	Su Spots	Rate	Total	Station	Comments	Entered
×	34.1 Normal Line / Spot	10/12/12-10/12/12	Ŋ	:3010P-11P (EST)				-	1	\$3,700.00		\$3,700.00 Charlotte (WSOC)		ADVR/12
35.6	35.0 Revised Line / Spot	10/14/12-10/14/12	Ģ	:30 7P- 8P (EST)			ļ		,.,			Charlotte (WSOC)		872717
35.1	35.1 Normal Line / Spot	10/14/12-10/14/12	5	:30 7P- 8P (EST)					1	\$2,500.00		\$2,500.00 Charlotte (WSOC)		10/9/17
36.0	36.0 Revised Line / Spot	10/14/12-10/14/12	ę	:30BP- 9P (EST)] 			_			Charlotte (WSDC)		07/10
36.1	36.1 Normal Line / Spot	10/14/12-10/14/12	দ	:308P-9P (EST)				 	г	\$6,009.00		\$6.000.00 Charlotte (WSOC)		10/9/17
37.0	37.0 Revised Line / Spot	10/14/12-10/14/12	ē	:30 90- 10P (EST)	-		1					Charlotte (WSDC)		873/12
37.1	37.1 Normal Line / Spot	10/1412-10/14/12	5	:309P- 10P (EST)		ļ			1	\$6,500.00		\$6,500.00 Charlotte (WSOC)		10/9/17
88	38.0 Revised Line / Spot	16/15/12-10/15/12	10	:30 54- 64 (EST)		-						Charlotte (WSQC)		R12712
38.1	38.1 Normal Line / Spot	10/15/12-10/15/12	5	:30 SA- 5:30A (EST)		1			_	\$425.00		\$425.00 Charlotte (WSOC)		10/8/17
80.0	39.0 Revised Late / Spot	10/15/12-10/15/12	9	:30 6A- 7A (EST)		-						Charlotte (WSOC)		8/2/12
85 121	39.1 Normal Line / Spot	10/15/12-10/15/12	er.	:306A- 6:30A (EST)					ī	\$850.00		\$850.00(Charlotte (WSOC)		10/8/17
40.0	40.0 Revised Line / Spot	10/15/12-10/15/12	- 90	:30 7.4- 9.4 (EST)		4						Chartotte (WSOC)		(1)/1/8
4	40.1 Normal Line / Spot	10/15/12-10/15/12	15	:30/7A- 0A (EST)		2			70	\$775.00		\$1,550.00 Charlotte (WSOC)		40.09.17
41.0	41.0 Revised Line / Spot	10/15/12-10/15/12	9	:309A-10A (EST)				 				Charlotte (WSOC)		R/2/12
			1	loo	NFIRMATION CONTRACT	MATI	NO	NO.	RAC					
phed	Accepted-Agency/Advertiser.		Date:		Accepted-Station:					Date:	Continents:			

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity This non-discrimination provision is a condition of each advertising contract with this station whether verbal or written

WSOC-TV 1901 North Tryon Street Charlotte, NC 28206-2700

Greer, Margolis, Mitchell & Associates (2890) Tekerep/Philadelphia, Philadelphia (1057) 1537/OBAMA FOR AMERICA (134149) Political - Federal Candidate (1067) Pol/B Obama/D/Pre/US (16256) Telerep/Philadelphia 10/09/12-10/15/12 BASSETT, LAURA 325152 95/101/1537 Scheckule Dates Buyer Name Vales Office Advertiser Mone/Fax **Qency** Product Brand

Date Entered	08/02/12	Charlotte (WSOC)
Last Modified	10/08/12	By Broadcast Month
Entured By	Jili Hipskind	Oct. 2012
40-00	S _O	Grand Total:
Heardline #	06260350	
Очто		
Order Type	Normal	
Package Deal		
Commission %	15.00	
Commission	\$25,998.75	
Net Total	\$147,326.25	
Sales Tax		

OBAMA FOR AMERICA

Standard

National/Political

Account Types

Greer, Margolis, Mitchell & Associates 3050 K Street NW Washington, DC 20007

Milling Type

\$173,325.00 \$173,325.00

Slock £1 E

Contract #

<u></u>	Line Type / Break Type (Ref #)	Dates	š	Sec tength R	Run Times Sp	SPW Mo	Ţ	We Th	F.	ß	Spots	Rate	Total	Station	Comments	Fotemed
4	41.1 Normal Line / Spot	10/15/12-10/15/12	72	:30 9A- 10A (EST)	EST)	-			 			\$375.00	\$375.00	\$375.80 Charlotte (WSCC)		10/8/17
42.0	42.0 Revised Line / Spot	10/15/12-10/15/12	9	:30 10A- 11A (EST)	(EST)	-								Charlotte (WSOC)		C1/C/8
42.1	42.1 Normal Line / Spot	10/15/12-10/15/12	5	:30 10A- 11A (EST)	(ES)	-						\$375.00	\$375.00	\$375.00(Charlotte (WSOC)		thing:
43.0	43.0 Revised Line / Spot	10/15/12-10/15/12	9	:3010:58A- 12P (EST)	2P (EST)	-				 	-	-		Charlotte (WSOC)		27/11
43.1	43.1 Normal Line / Spot	10/15/12-10/15/12	4	:30 10:58A- 12P (EST)	2P (EST)	-			ļ		-	\$675.00	\$675.00	\$675.00 Charlotte (WSOC)		THE STATE
44.0	44.0 Revised Line / Spot	16/15/12-10/15/12	ÿ	:3012P- 1P (EST)	ST)	-4					-			Charlothe (A650C)		27/07/0
4.	44.1 Normal Line / Spot	10/15/12-10/15/12	2	:3012P- 1P (EST)	(JS	-				<u> </u>	-	\$375.00	\$375.00	\$375.00 Charlotte (WSOC)		10/8/17
45.0	45.6 Revised Line / Spot	10/15/12-10/15/12	9	:30 SP- 5:30P (EST)	(EST)	-			ļ	<u></u>				Chartotte (WSOC)		9/2/12
1.5	45.1 Normal Line / Spot	10/15/12-10/15/12	Ю	:30 SP- 5:30P (EST)	(EST)	_		[=	\$850.00	\$820.00	\$850.00 Charlotte (WSOC)		10/8/17
46.0	46.0 Revised Line / Spot	10/15/12-10/15/12	9	:305:38P- 6P (EST)	(EST)	-				-				Charlotte (WSOC)		51/6/8
46.1	46.1 Normal tine / Spot	10/15/12-10/15/12	5	:30 5:30P- 6P (EST)	(EST)	-		-	ļ	ļ	-	\$875.00	\$875.00	\$875.00 Charlotte (WSOC)		10/0/13
47.0	47.0 Revised Line / Spot	10/15/12-10/15/12	9	:30 6P- 6:30P (EST)	(EST)					<u> </u>	+			Charlotte (WSOC)		8:7:1>
47.1	47.1 Normal Line / Spot	10/15/12-10/15/12	2	:30 6P- 6:30P (EST)	(E3)					-	-	\$1,100.00	\$1,160.60(\$1,160.60 Charlotte (WSOC)	*	10/8/17
48.0	48.0 Revised Line / Sport	10/15/12-10/15/12	9	:30 6:58P- 7:30P (EST)	op (EST)	-		ļ			\vdash			Charlotte (WSDC)		8/2/12
			1		CONFI	SZ SZ	¥	Z	NEIRMATION CONTRACT	TRA	نا ز					
epted	Accepted Agency/Arheitiser:			Date:	Accepted-Station	Ë					ارة	Date:	Comments:		i	
					•											

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station whether verbal or written

WSOC-TV 1901 North Tryon Street Charlotte, NC 28206-2700

Greer, Margolis, Mitchell & Associates (2890) Teterep/Philadelphia, Philadelphia (1057) 1537/OBAMA FOR AMERICA (134149) Political - Federal Candidate (1057) Pol/B Obama/D/Pre/US (16256) Felerep/Philadelphia 10/09/12-10/15/12 BASSETT, LAURA 325152 Contract # Schedule Dates Buyer Atame Sales Office Advertiser Salesperson Phone/Fax Agency Iraind

OBAMA FOR AMERICA

Standard

National/Political

Account Types

Greer, Margolis, Mitchell & Associates 3050 K Street NW Washington, DC 20007

BANNG Type

95/101/1537

\$147,326.25 JII Hipskind \$25,998.75 06260350 08/02/12 10/08/12 Normal 15.00 Commission % Last Modified Package Deal Darbe Entraned Commission Entered By Order Type 4eedline * Net Total Sales Tax 800 Semo Omac

Bate \$173,325.00	\$173,325.00	
Soots 137	ε Ε1	
(WSOC)	Grand Total:	

P.	Line Type / Break Type (Ref #)	Cates	Sec Length		Run Times	SPW Mo	Tu We Th	F.	Se Su	Spots	Rate	Total	Station	Comments	Entered
89°.1	48.1 Normal Line / Spot	10/15/12-10/15/12	•	:30 6:58P- 7:30P (EST)	0P (EST)	-				ī	\$1,200.00	\$1,200.0	\$1,200.00 Charlotte (WSOC)		10/8/12
49.0	49.0 Revised Line / Spot	10/09/12-10/12/12	9	:307:30P-7:56P (EST)	sp (EST)	4	×	×	 				Charlotte (WSOC)		\$110
49.1	49.1 Normal Line / Spot	10/09/12-10/12/12	4	:30 7:30P- 7:56P (EST)	SP (EST)	4	×	×	ļ	Ŧ	\$1,290.00	\$4,800.0	\$4,800.00 Charlotte (WSOC)		H0/R/12
50.0	50.0 Revised Line / Spot	10/15/12-10/15/12	9	:307;30P-7:56P (EST)	% (EST)	×]						Charlotte (WSOC)		6363
50.1	50.1 Wormel Line / Spot	10/15/12-10/15/12	4	:307:30P- 7:56P (EST)	iP (EST)	×			ļ	-	\$1,200.00	\$1,200.0	\$1,200.00 Charlotte (WSOC)		10/8/12
51.0	51.0 Revised Line / Spot	10/15/12-10/15/12	9	30 11P- 11:350 (EST)	P (EST)	-] 			_			Charlotte (WSDC)		8/2/12
21.1	51.1 Normal Line / Spot	10/15/12-10/15/12	2	:30 11P-11:35P (EST)	P (EST)	1		ļ	[Ħ	\$925.00	\$925.0	\$925.00 Charlotte (WSOC)		10/8/12
52.0	52.0 Revised Line / Spot	10/15/12-10/15/12	\$:3011:35P-12:02A (EST)	02A (EST)	***			ļ				Charlotte (WSOC)		21/2/8
52.1	52.1 Normal Line / Spot	10/15/12-10/15/12	Lin	:30 11:35P- 12:02A (EST)	02A (EST)			 	 	Ħ	\$500.00	\$500.00	\$500.00 Charlotte (WSOC)		10/8/12
53,0	53.0 Revised Line / Spot	10/09/12-10/12/12	9	:306:58P- 7:30P (EST)	P (EST)	÷	×	×					Charlotte (WSOC)		8/2/12
23.1	53.1 Mormal Line / Spot	10/09/12-10/12/12	*	:306:58P- 7:30P (EST)	P (EST)	4	×	×		*	\$1,200.00	\$4,800.00	\$4,800.00 Charlotte (WSOC)		10/R/12
54.0	54.0 Revised line / Spot	10/12/12-10/12/12	9	:30 12:05A- 12:35A (EST)	35A (EST)	••••		~					Charlottle (WSOC)		\$17.78
54.1	54.1 Normal Line / Spot	10/12/12-10/12/12	2	:30 12:05A- 12:35A (EST)	3SA (EST)			7		~	\$500.00	\$1,000.00	\$1,000.00 Charlotte (WSOC)		10/8/12
55.0	55.0 Revised Line / Sport	10/09/12-10/14/12	9	:30 11P- 11:35P (EST)	² (EST)	9	×	.×.	×				Charlotte (WSDC)		8/2/12
1			1		CON	FIRMATION CONTRACT	TIO	N N		\ X Y					
eptech.	Arcepted-Agency/Arvertiser:		٥	Date:	Accepted-Station:	tion:					Date:	Comments:			

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicityThis non-discrimination provision is a condition of each advertising contract with this stationwhether verbal or written

Printed At: 09:36 AM on Tuesday, October 9 2012 B/E Bookend P/B Piggy Back

WSOCTV

WSOC-TV 1901 North Tryon Street Charlotte, NC 28206-2700

Idency Product Brand

Pol/B Obama/D/Pre/US (16256) 10/09/12-10/15/12 325152 Contract # Schedule Dates Movertiser

Telerep/Philadelphia, Philadelphia (1057) 1537/OBAMA FOR AMERICA (134149) Political - Federal Candidate (1067) Telerep/Philadelphia

Greer, Margolis, Mitchell & Associates (2890)

Last Modified Order Type **Entbered By** #eadline# 8 Dentio

10/08/12 06260350 08/02/12 ٤ Date Entered

Normal 15.00 Commission % Package Deal Commission

2005 5 5 Charlotte (WSOC)
By Broadcast Month
Oct. 2012 Grand Total:

Katra \$173,325.00 \$173,325.00

Net Total

BASSETT, LAURA

Sales Office Juyer Name

Phone/Fax

Greer, Margolis, Mitchell & Associates 3050 K Street NW Washington, DC 20007

DBAMA FOR AMERICA

National/Polltical

Account Types

Milling Type

Comments

Standard

95/101/1537

JIII Hipskind

\$147,326.25 \$25,998.75 Salas Tax

e Fi	Line Type / Break Type (Ref #)	Dates	Sec	Sec Length	Run Times	SpW	740 T	Mo Tu We Th		F. Sa	Su Spots		Rate	Total	Station	Comments	Entered
53.1	55.1 Normal Line / Spot	10/09/12-10/14/12	20	8	:3011P-11:35P (EST)	9	î.	×	x x x x	×	×	9	\$925.00	\$5,550.00	\$5,550.00 Charlotte (WSOC)		10/8/12
18	56.0 Normal Line / Spot	10/15/12-10/15/12	2	8	30 3P- 4P (EST)	1		ļ	-			1	\$375.00	\$375.00	\$375.60 Charlotte (WSOC)		10/8/12
57.0	57.0 Normal Live / Spot	10/15/12-10/15/12	រភ	8:	:304P- 5P (EST)	1] <u>]</u>				1	\$825.00	\$825.00	\$825.00 Charlotte (WSOC)		10/8/12
88	58.0 Normal Line / Spot	10/09/12-10/12/12	5	8.	:305:30A- 8A (EST)			1 1	-	1		4	\$425.00	\$1,700.00	\$1,700.00 Charlotte (WSOC)		10/8/12
8	59.0 Normal Line / Spot	10/15/12-10/15/12	55	96	:305:30A- 6A (EST)						-	1	\$425.00	\$425.00	\$425.00 Charlotte (WSOC)		10/8/12
8	60.0 Normal Line / Spot	10/15/12-10/15/12	100	:30	:306:30A- 7A (EST)			<i>.</i>			•	1	\$850.00	\$850.00	\$850.00 Charlotte (WSOC)		10/8/12
139	61.0 Normal Line / Spot	10/09/12-10/12/12	¥	:30	:30(6:30A- 7A (EST)			1 1	1	1		4	\$850.00	\$3,400.00	\$3,400.00 Charlotte (WSOC)		10/8/12
1 22	62.0 Normal Line / Sport	10/09/12-10/12/12	2	6.	:308A- 9A (EST)		-: - -	2 2	7	2		*	\$725.00	\$5,800.00	\$5,800.00 Charlotte (WSOC)		10/8/12
8	63.0 Normal Line / Spot	10/15/12-10/15/12	2	8:	:308A- 9A (EST)		т.					m	\$725.00	\$2,175.00	\$2,175.00 Charlotte (WSOC)		10/8/12
																	·
1		Ti			Ó	FIR	MA	12	Z	Š	CONFIRMATION CONTRACT	디					
ptec	Ancepted-Agency/Athertiser:			Date:	Accepted-Station:	tation:						Date:		Contments:			

WSOC-TV does not accept advertising contracts that impercuisably discriminate on the basis of race or ethnicity This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written